

C-U Oktoberfest 2016

3:00 pm	Party Begins
3:00p–6:00p	Family & Children's Activities
4:00p – 8:00p	Die Musikmeisters-Live Music
8:30p – 10:00p	The Polkaholics-Live Music
10:30p – Midnight	Bolzen Beer Band-Live Music

Featuring a variety of great beers from our local brewers!



Authentic German food and sides will be available from a variety of local vendors, along with some less traditional fare.

For More Information Contact:

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facebook

Visit our facebook page.

www.cuoktoberfest.org



@cuDSC

4th Annual



Sponsorship Opportunities

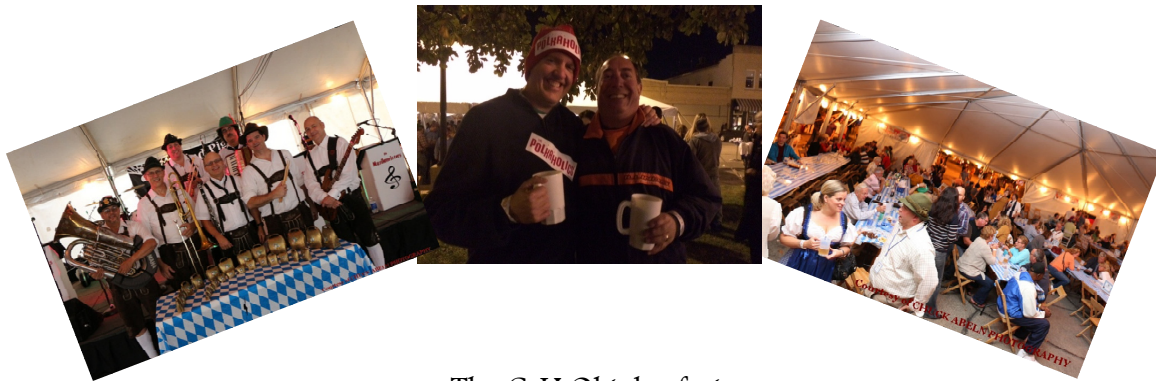
October 1, 2016
3 p.m. – Midnight
Downtown
Champaign, Illinois

www.cuoktoberfest.org

4th Annual C-U Oktoberfest

The C-U Oktoberfest is a fall celebration of music, beer, and food held in downtown Champaign on Saturday, October 1st. Patterned after the annual festival in Bavaria, the C-U Oktoberfest features live music from bands playing festive polkas, waltzes, and traditional German music...mixed in with plenty of your favorite songs. Beer from local brewers will be available. Party-goers are encouraged to get in the spirit by wearing their best dirndl or lederhosen and dance the night away!

Join in the fun! Prost!



The C-U Oktoberfest is a celebration for a great cause. Proceeds from the event will benefit Developmental Services Center (DSC) to help further their mission, "To enhance the lives of individuals with disabilities by providing services and supports which enable them to live, work, learn, and participate in their communities."

A Premier Community Event

Sponsorship Opportunities

Event Sponsors:

Roll out the Barrel \$5,000

Benefits: Two premium reserved tables for eight and the following for all 16 guests: Free Entry, Stein, One Beer, One Pretzel, t-shirt, and hat, plus:

- ◇ Large *individual* banner hanging next to the stage
- ◇ Sponsor Recognition during the Dirndl Dash 5K taking place at Crystal Lake Park in Urbana that morning
- ◇ Premium logo placement on event posters distributed throughout Champaign County.
- ◇ Verbal recognition during breaks, website, and social media presence.
- ◇ Plus, the top recognition benefits for Dirndl Dash sponsors

Polka Provider \$2,500

Benefits: Two premium reserved tables for eight, and the following for all 16 guests: Free Entry, Hat, Stein, One Beer, and One Pretzel, plus:

- ◇ Premium logo placement on event posters distributed throughout Champaign County.
- ◇ Large *individual* banner with business logo, verbal recognition during breaks, website, and social media presence.

Happy Wanderer \$1,000

Benefits: Reserved table for eight and the following for all eight guests: Free Entry, Stein, One Beer, and hat, plus:

- ◇ Business logo recognition on banner with other \$500-\$1,000 sponsors, website, and social media presence.

Chicken Dancer \$500

Benefits: Reserved table for eight and the following for all eight guests: Free Entry and Stein, plus:

- ◇ Business logo recognition on banner with other \$500-\$1,000 sponsors.

Reserved Tables \$150 each

Benefits: Reserved table for eight and Free Entry for all eight guests.

Sponsorship Opportunities

Roll out the Barrel \$5,000


2 Reserved


16 Admission


16 Beers


16 Pretzels


16 Hats


16 T-Shirts


5K

- PLUS:
- Large *individual* banner hanging next to the stage
 - Sponsor recognition at the Dirndl Dash 5K Run & Walk taking place at Crystal Lake Park in Urbana that morning
 - Premium logo placement on event posters distributed throughout Champaign County.
 - Verbal recognition during breaks, website, and social media presence.
 - Plus, the top recognition benefits for Dirndl Dash sponsors

Polka Provider \$2,500


2 Reserved


16 Admission


16 Beers


16 Pretzels


16 Hats

- PLUS:
- Premium logo placement on event posters distributed throughout Champaign County.
 - Large *individual* banner with business logo, verbal recognition during breaks, website, and social media presence.

Happy Wanderer \$1,000


1 Reserved


8 Admission


8 Beers


8 Hats

- PLUS:
- Business logo recognition on banner with other \$500-\$1,000 sponsors.

Chicken Dancer \$500


1 Reserved


8 Admission


8 Steins

- PLUS:
- Business logo recognition on banner with other \$500-\$1,000 sponsors.

Reserved Tables \$150 each

Benefits: Reserved table for eight and Free Entry for all eight guests.

Sponsorship Opportunities Reply

I would like to participate:

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

_____ *Roll out the Barrel: \$5,000 each

_____ *Polka Provider Sponsor: \$2,500 each

_____ **Happy Wanderer Sponsor: \$1,000 each

_____ **Chicken Dancer Sponsor: \$500 each

_____ Reserved Tables: \$150 each

*Please send your logo [high-resolution .jpeg (at least 300 dpi)] for promotional use to jmcateer@dsc-illinois.org no later than August 8th.

**Please send your logo [high-resolution .jpeg (at least 300 dpi)] for promotional use to jmcateer@dsc-illinois.org no later than September 9th.

Sponsorships payable to DSC at the following address:
Developmental Services Center
Oktoberfest 2016
1304 W. Bradley Avenue
Champaign, IL 61821

Questions? Contact Janice McAteer at (217) 398-7110 or jmcateer@dsc-illinois.org.

Thanks for your support!