

C-U Oktoberfest 2018

3:00 pm	Oktoberfest Begins - Downtown Champaign
3:00p - 6:00p	Family & Children's Activities
4:00p - 8:00p	Die Musikmeisters - Live Music
8:30p - 10:00p	The Polkaholics - Live Music
10:30p - Midnight	Bolzen Beer Band - Live Music

Featuring a variety of great beers from our local brewers!



Authentic German food and sides will be available from a variety of local vendors, along with some less traditional fare.

For More Information Contact:

Bob Ballsrud
(217) 351-2707
robert.ballsrud@busey.com

Evan Burie
(217) 398-7106
eburie@dsc-illinois.org

Janice McAteer
(217) 898-5117
jmcateer@dsc-illinois.org

Eric Robeson
(217) 351-4225
eric@robersons.com

Achim von Bodman
(847) 420-0625
von_bodman@yahoo.com

facebook

Visit our facebook page.

www.cuoktoberfest.org



@cuDSC

6th Annual



Sponsorship Opportunities

October 6, 2018
3 p.m. – Midnight
Downtown
Champaign, Illinois

www.cuoktoberfest.org

6th Annual C-U Oktoberfest

The C-U Oktoberfest is a fall celebration of music, beer, and food held in downtown Champaign on Saturday, October 6th. Patterned after the annual festival in Bavaria, the C-U Oktoberfest features live music from bands playing festive polkas, waltzes, and traditional German music...mixed in with plenty of your favorite songs. Beer from local brewers will be available. Party-goers are encouraged to get in the spirit by wearing their best dirndl or lederhosen and dance the night away!



Photos by Sam Logan.

The C-U Oktoberfest is a celebration for a great cause. Proceeds from the event will benefit DSC to help further their mission, "DSC supports people in living a rich and meaningful life."

Join in the fun! Prost!

A Premier Community Event

Sponsorship Opportunities

Event Sponsors:

Roll out the Barrel \$3,500

Benefits: Two premium reserved tables for eight and the following for all 16 guests: Free Entry, Stein, One Beer, One Pretzel, Bottle Opener and Picture Props, plus:

- ◇ Large, specially designed, *individual* banner hanging next to the stage
- ◇ Premium logo placement on event posters distributed throughout Champaign County.
- ◇ Recognition, when possible, during TV and radio appearances.
- ◇ Verbal recognition during breaks, website, and social media presence.

Polka Provider \$2,500

Benefits: Two premium reserved tables for eight, and the following for all 16 guests: Free Entry, Stein, One Beer, One Pretzel, and Bottle Opener plus:

- ◇ Premium logo placement on event posters distributed throughout Champaign County.
- ◇ Large *individual* banner with business logo.
- ◇ Verbal recognition during breaks, website, and social media presence.

Happy Wanderer \$1,000

Benefits: Reserved table for eight and the following for all eight guests: Free Entry, Stein, One Beer, and Bottle Opener, plus:

- ◇ Business logo recognition on banner with other \$500-\$1,000 sponsors, website, and social media presence.

Chicken Dancer \$500

Benefits: Reserved table for eight and the following for all eight guests: Free Entry and Stein, plus:

- ◇ Business logo recognition on banner with other \$500-\$1,000 sponsors.

Reserved Tables \$200 each

Benefits: Reserved table for eight and Free Entry for all eight guests.

Sponsorship Opportunities

Roll out the Barrel \$3,500



2 Reserved 16 Admission 16 Beers 16 Pretzels 16 Bottle Openers Assorted Props

PLUS:

- ◇ Large, *pecially designed individual* banner hanging next to the stage
- ◇ Premium logo placement on event posters distributed throughout Champaign County.
- ◇ Recognition, when possible, during TV and radio appearances.
- ◇ Verbal recognition during breaks, website, and social media presence.

Polka Provider \$2,500



PLUS:

- ◇ Premium logo placement on event posters distributed throughout Champaign County.
- ◇ Large *individual* banner with business logo, verbal recognition during breaks, website, and social media presence.

Happy Wanderer \$1,000



PLUS:

- ◇ Business logo recognition on banner with other \$500-\$1,000 sponsors.
- ◇ Website and social media presence.

Chicken Dancer \$500



PLUS:

- ◇ Business logo recognition on banner with other \$500-\$1,000 sponsors.

Reserved Tables \$200 each

Benefits: Reserved table for eight and Free Entry for all eight guests.

Sponsorship Opportunities Reply

I would like to participate:

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

_____ *Roll out the Barrel: \$3,500

_____ *Polka Provider Sponsor: \$2,500

_____ **Happy Wanderer Sponsor: \$1,000

_____ **Chicken Dancer Sponsor: \$500

_____ Reserved Tables: \$200 each

*Please send your logo [high-resolution .jpeg (at least 300 dpi)] for promotional use to jmcateer@dsc-illinois.org no later than August 11th.

**Please send your logo [high-resolution .jpeg (at least 300 dpi)] for promotional use to jmcateer@dsc-illinois.org no later than September 15th.

Sponsorships payable to DSC at the following address:

DSC
Oktoberfest 2018
1304 W. Bradley Avenue
Champaign, IL 61821

Questions? Contact Janice McAteer at (217) 398-7110 or jmcateer@dsc-illinois.org.

Thanks for your support!