

C-U Oktoberfest 2017

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|-------------------|------------------------------------|
| 10a - 2p | Dirndl Dash 5K ~ Crystal Lake Park |
| 3:00 pm | Party Begins ~ Downtown Champaign |
| 3:00p - 6:00p | Family & Children's Activities |
| 4:00p - 8:00p | Die Musikmeisters - Live Music |
| 8:30p - 10:00p | The Polkaholics - Live Music |
| 10:30p - Midnight | Bolzen Beer Band - Live Music |



For more information on becoming a sponsor for the
C-U Oktoberfest Dirndl Dash, please contact:

Bob Ballsrud
(217) 351-2707

robert.ballsrud@busey.com

Rebecca Bedinger
(217) 390-2189

ippatsu2@gmail.com

*Please send your logo [high-resolution .jpeg (at least 300 dpi)] for promotional use to
jmcateer@dsc-illinois.org no later than August 31st.

**Please send your logo [high-resolution .jpeg (at least 300 dpi)] for promotional use to
jmcateer@dsc-illinois.org no later than September 9th.

Sponsorships payable to DSC at the following address:
DSC, Dirndl Dash, 1304 W. Bradley Avenue, Champaign, IL 61821

facebook

Visit our facebook page.

www.cuoktoberfest.org



Dirndl Dash Run/Walk
Sponsorship Opportunities

October 7, 2017

10 a.m. – 2 p.m.

Crystal Lake Park
Urbana, Illinois

www.cuoktoberfest.org

C-U Oktoberfest Dirndl Dash

October 7, 2017

10:00 a.m.—2:00 p.m.

Crystal Lake Park, Urbana

Join the fun at the 2nd Annual Dirndl Dash! What a way to start out Oktoberfest by having some fun with friends and exercise. Run or walk...the choice is yours!

Crystal Lake Park, with its well established 5K route, will provide beautiful surroundings for a fun morning event! Participants will be encouraged to invite friends and wear their best dirndl and lederhosen. All participants will receive a medal, pretzel, and a beer or root beer after crossing the finish line.

The Dirndl Dash Run/Walk is kicking off a day of festivities in celebration of the 5th Annual C-U Oktoberfest. The C-U Oktoberfest is a fall celebration of music, beer, and food held in downtown Champaign. Patterned after the annual festival in Bavaria, the C-U Oktoberfest features live music from bands playing festive polkas, waltzes, and traditional German music...mixed in with plenty of your favorite songs. Beer from local brewers will be available. Party-goers are encouraged to get in the spirit by wearing their best dirndl or lederhosen and dance the night away! Doors open at 3:00 p.m.

All proceeds from the C-U Oktoberfest festivities benefit Developmental Services Center (DSC) to help further their mission, "DSC supports people to live a rich and meaningful life."

Join in the Fun!

Prost!

Sponsorship Opportunities

Event Sponsors:

Dirndl \$1,500

Benefits: Participation for up to eight people in the Dirndl Dash, either individual or part of a Schnitzel Squad, free entry into C-U Oktoberfest, and swag for each participant, plus:

- ◇ An individual Company Tent and the choice to distribute company logo items;
- ◇ Your company logo on the lanyard that holds the finishing medal;
- ◇ Signage along race route;
- ◇ Large *individual* banner with business logo, verbal recognition at the start of the race, website, and social media presence.

Lederhosen \$1,000

Benefits: Participation for six in the Dirndl Dash, either individual or part of a Schnitzel Squad, free entry into C-U Oktoberfest, and swag for each participant, plus:

- ◇ Signage along race route;
- ◇ Business logo recognition on Dirndl Dash banner, website, and social media presence.

Pretzel Party \$500

Benefits: Participation for four in the Dirndl Dash, either individual or part of a Schnitzel Squad, free entry into C-U Oktoberfest, and swag for each participant, plus:

- ◇ Business logo recognition on Dirndl Dash banner.

Sponsorship Opportunity Reply:

Business & Contact Name: _____

Address: _____

E-mail: _____ **Phone:** _____

_____***Sponsor: Dirndl \$1,500 each**

_____****Sponsor: Lederhosen \$1,000 each**

_____****Sponsor: Pretzel Party \$500 each**